

Ques	May-25		M	Jan-25		M	Sep-24		M	May-24		M
5(a)	Ch-1	Vision	5	Ch-5	Identify Organization Structure, Advantage & disadvantage	5	Ch-5	Identify Organization Structure, Merit & demerit of Structure	5	Ch-5	Discuss Strategic Model use & Limitation	5
5(b)	Ch-5	Digital transformation best practices	5	Ch-1	Pro Active & Reactive	5	Ch-4	Turnaround	5	Ch-1	Level of Mgt & Benefits of SM	5
5(c)	Ch-4	Turnaround & divestment	5	Ch-4	Boston Consulting Group Matrix	5	Ch-3	Michael Porter's Generic Strategies	5	Ch-2	Business Environment	5
6(a)	Ch-1	Values & importance	5	Ch-2	Why Do Business go global	5	Ch-1	Objectives & Characteristics of Objective	5	Ch-4	Innovation	5
6(b)	Ch-3	Sustainability of competitive advantage	5	Ch-3	Mendlow's Matrix	5	Ch-2	Primary Activity of Value Chain	5	Ch-5	Strategic uncertainty & How to Deal with it	5
7(a)	Ch-2	Value chain analysis	5	Ch-1	Levels of Mgt & Network of Relationship between the three levels	5	Ch-3	Capabilities to become Competitive Advantage	5	Ch-2	Product Characteristics	5
7(b)	Ch-3	Differentiation	5	Ch-5	Strategic Performance Measures	5	Ch-4	Stability Strateg	5	Ch-1	Company Mission Statement	5
8(a)	Ch-2	Key success factor	5	Ch-2	Five Forces - Rivalry among competitors tends to be cut-throat	5	Ch-2	Five Forces	5	Ch-3	Channel Analysis	5
8(b)	Ch-4	Expansion & characteristics	5	Ch-4	Product Market Growth Matrix - as per prpagated by Ignor Ansoff	5	Ch-5	Types of Strategic Performance Meausers	5	Ch-4	Vertically Integrated Diversification Difference - Forward & Backward Integration	5
8(b)	Ch-5	Leadership role	5	Ch-3	Strategic Drivers		Ch-5	Pointers for navigating change durig Digital Transformatio	5	Ch-2	Competitive Landscape	5